

ALAN PEARSE

One of Canada's leading impaired driving defence firms.

#1 Ranking

"CALGARY DUI LAWYER"

#1 Ranking

"EDMONTON DUI LAWYER"

#1 Ranking

"TORONTO DUI LAWYER"

GOALS

In 2010, Mr. Pearse approached Inbound to develop a digital marketing campaign that would generate client inquiries for Impaired Driving and DUI legal services.

RESULTS

Inbound now manages a network of DUI websites for Mr. Pearse that generate visibility for his services in six major markets across Canada (Calgary, Edmonton, Red Deer, Toronto, Saskatchewan and Winnipeg).

The campaign currently has #1 rankings for a broad range of competitive DUI keywords such as: Calgary DUI Lawyer, Edmonton DUI Lawyer and Toronto DUI Lawyer.