

TUCSON LAW CENTER

Tucson's nicest bankruptcy law firm.

+125

MONTHLY SALES LEADS

+40%

CONVERSION RATE

+5.5%

CLICK THROUGH RATE

GOALS

Tucson Law Center approached Inbound to improve the performance of its Google Adwords campaign. The firm was searching for a partner who could manage the execution of his Adwords campaign, develop high converting landing pages and provide detailed campaign reporting.

RESULTS

Tucson Law Center now generates over 125 qualified sales leads per month from Adwords alone while maintaining an extremely high conversion rate (above 40%) and an average CTR of over 5.5%.

www.localtucsonattorney.com