

# TUCSON LAW CENTER

Tucson's nicest bankruptcy law firm.

**+125**

MONTHLY SALES LEADS

**+40%**

CONVERSION RATE

**+5.5%**

CLICK THROUGH RATE

## GOALS

Tucson Law Center approached Inbound to improve the performance of its Google Adwords campaign. The firm was searching for a partner who could manage the execution of his Adwords campaign, develop high converting landing pages and provide detailed campaign reporting.

## RESULTS

Tucson Law Center now generates over 125 qualified sales leads per month from Adwords alone while maintaining an extremely high conversion rate (above 40%) and an average CTR of over 5.5%.

[www.localtucsonattorney.com](http://www.localtucsonattorney.com)