

AMIRI LAW

An Oakville-based family law firm.

+30

MONTHLY SALES LEADS

+20%

CONVERSION RATE

3%

CLICK THROUGH RATE

GOALS

Amiri Law is a solo family law firm in Oakville, Ontario. Mr. Amiri approached Inbound to support his firm with a digital marketing campaign to attract sales leads and inquiries.

RESULTS

The results include a professionally designed landing page, an optimized Google Adwords campaign and 30+ sales leads per month. The campaign, which leverages Google Search Ads and Unbounce Landing Pages, generates sales leads at a cost of ~\$35/each. It consistently performs at a conversion rate over 20%, and an average CTR of over 3%.

law.amirilaw.ca/divorce