

SINEL & ASSOCIATES, PLLC

A personal injury law firm in New York City focused on medical malpractice.

+25

MONTHLY SALES LEADS

25%

CONVERSION RATE

3%

CLICK THROUGH RATE

GOALS

Sinel & Associates, PLLC is personal injury law firm in New York City. We were approached to support the firm with a digital marketing campaign to attract sales leads and generate new sales inquiries.

RESULTS

The results include a professionally designed landing page, an optimized Google Adwords campaign and +25 sales leads per month. The campaign, which leverages Google Search Ads and Unbounce Landing Pages, generates sales leads at a cost of ~\$80/each. It consistently performs at a conversion rate over 16%, and an average CTR of over 3%.

<http://law.callthebestlawyer.com>