

VOGEL LLP

A boutique family and personal injury law firm in Calgary, Alberta.

+140

MONTHLY SALES LEADS

24.8%

ADWORDS CONV. RATE

44.09%

ANNUAL TRAFFIC INCR.

GOALS

In 2017, Vogel was searching for a partner to manage its website and support it with the strategic implementation of an SEO and Google Adwords campaign. The primary objective was to generate a higher number of quality family and personal injury sales leads.

RESULTS

Vogel LLP now averages over 140 qualified sales leads per month from the SEO and Google Adwords campaigns. Website traffic has increased at a rate of roughly 44% annually and the firm maintains high rankings for a variety of Family Law and Personal Injury keywords in the Calgary market.

www.vogel-llp.ca