

## AMIRI LAW

An Oakville-based family law firm.

**+30**

MONTHLY SALES LEADS

**+20%**

CONVERSION RATE

**3%**

CLICK THROUGH RATE

### GOALS

Amiri Law is a solo family law firm in Oakville, Ontario. Mr. Amiri approached JurisPage to support his firm with a digital marketing campaign to attract sales leads and inquiries.

### RESULTS

The results include a professionally designed landing page, an optimized Google Adwords campaign and 30+ sales leads per month. The campaign, which leverages Google Search Ads and Unbounce Landing Pages, generates sales leads at a cost of ~\$35/each. It consistently performs at a conversion rate over 20%, and an average CTR of over 3%.

[law.amirilaw.ca/divorce](http://law.amirilaw.ca/divorce)