

COLORADO LEGAL GROUP

A Denver-based family law firm.

+125

MONTHLY SALES LEADS

+5.36%

CONVERSION RATE

5.32%

CLICK THROUGH RATE

GOALS

Colorado Legal Group is family law firm in Denver, Colorado. Inbound was approached to support the firm with a comprehensive digital marketing campaign to attract sales leads and inquiries.

RESULTS

The results include professionally designed landing pages, an optimized Google Adwords campaign and +125 qualified sales leads per month. Through continuous testing and optimization, the campaign has achieved a conversion rate above 5% and an average CTR of over 5%.

law.coloradolegalgroup.com/divorce/