

LINDSEY J. HARRIS IMMIGRATION LAW

An immigration law firm in Houston, Texas.

+25

MONTHLY SALES LEADS

9%

CONVERSION RATE

4%

CLICK THROUGH RATE

GOALS

Lindsey J. Harris Immigration Law is an immigration law firm in Houston, Texas. We were approached to support the firm with a digital marketing campaign to attract website traffic and generate new sales inquiries.

RESULTS

The results include a professionally designed landing page, an optimized Google Adwords campaign and +25 sales leads per month. The campaign, which leverages Google Search Ads and Unbounce Landing Pages, generates sales leads at a cost of ~\$65/each. It consistently performs at a conversion rate over 9%, and an average CTR of over 4%.

<https://law.affordabledefence.com>